

Better Buzz Coffee

Franchise Application



1150 Joshua Way, Vista, CA, 92081
info@betterbuzzcoffee.com
866.512.6911
f: 760.542.6403

Application Form

The information you provide will be held in the strictest confidence and completion of this form in no way constitutes a commitment to BBC Franchising or that a franchisee applicant will be automatically awarded. We encourage you to share any relevant information and include anything that you find will make your candidacy stand out as a potential franchisee. If you are planning to have a business partner or investor, he/she should complete a separate application form and submit it along with yours. Thank you again for your interest in Better Buzz Coffee.

Please fill out the online form and E-mail, Mail, Fax or deliver to:

Better Buzz Coffee
1150 Joshua Way
Telephone: 866.512.6911
Fax: 760.542.6403
E-mail: info@betterbuzzcoffee.com

Personal Information

Full Name:	
Home Address:	
City:	Zip Code:
Phone:	May we contact you here? Yes__ NO__
Date of Birth:	Citizenship:
Educational institution attended:	Degree/Diploma received:
Will there be any other active partners in this business? Yes__ No__	
If yes, please provide your partner(s) name:	
How did you become interested in the Better Buzz Coffee franchise?	

Other Information

If approved how soon would you like to start your new Better Buzz Coffee franchise?	
Have you ever been self-employed?	Yes__ No__
If yes, what type of business?	Yes__ No__
Do you have a business plan?	Yes__ No__
Will you need assistance preparing a business plan?	Yes__ No__
Have you ever worked 50 to 60 hours per week?	Yes__ No__
Are you willing to work 50 to 60 hours per week while you build your business?	Yes__ No__

Is going to work at 5:00AM difficult for you?	Yes__ No__
Do you understand the restrictions that a franchisee is under?	Yes__ No__
Have you or any company you have owned declared bankruptcy?	Yes__ No__
Has your spouse ever declared bankruptcy?	Yes__ No__
Have you or your spouse ever been convicted of a felony?	Yes__ No__
Have you ever been involved in any type of civil litigation or criminal offense?	Yes__ No__
If yes, for either of the above 2 questions, please provide details:	
From a business perspective, what would you say are your greatest:	
Strengths?	
Weaknesses?	
How do you feel about constructive criticism?	

Your Interests & Commitment

Please specify which geographic areas you are interested in opening a Better Buzz Coffee franchise in by order of preference:
What are your expectations by owning a Better Buzz Coffee franchise?
What annual income after expenses do you hope to generate from your business?
How much time will you spend at your franchise? Full time__ Part time__ (specify hours)
If you have partners in the business, will they be active in the day-to-day operations? Yes__ No__
Will friends, family or associates be helping you? Yes__ No__
If so, who are they and how will they help you?

Your Abilities

Why do you think you will succeed as a Better Buzz Coffee franchisee?
Why are you interested a Better Buzz Coffee franchise?

Given that the success or failure of your business is primarily your responsibility, what would you do to promote your business?
Please provide an example where you have hired, trained and/or motivated staff or why you believe you will be a strong manager of people:

Financials

ASSETS		LIABILITIES	
Cash in checking account	\$	Credit cards	\$
Cash in savings account	\$	Home mortgage	\$
Stocks, bonds, securities	\$	Other real estate debt	\$
Retirement Plan/IRA/401K	\$	Auto loan(s)	\$
Home (market value)	\$	Bank loan(s)	\$
Other Real Estate	\$	Other liabilities (please specify)	\$
Autos (market value)	\$		
Value of business (if self employed)	\$		
Other assets (please specify)	\$		
Total Assets	\$		
Amount of Cash Available	\$	Total Liabilities	\$

Credit card(s) or margin of credit held and limit(s):	
Credit 1:	Limit:
Credit 2:	Limit:
Credit 3:	Limit:

Monthly Income/Expenses

Current Net Monthly Income		Current Net Monthly Expenses	
Salary		Rent/Mortgage	
Spouse's Salary		Utilities	
Other Income		RRSP	
Other Income		Other Expenses	
Total Monthly Income		Total Monthly Expenses	

Bank References

ACCOUNT	BANK NAME	ADDRESS	CONTACT
Savings:			
Checking:			
Charge Account:			
Other Account:			

Financial References

NAME	COMPANY	PHONE	RELATIONSHIP

Business / Personal References

NAME	OCCUPATION	PHONE	RELATIONSHIP	YEARS KNOWN



I hereby certify that all information provided in this application is true and correct as of the date below. I authorize BBC Franchising and its affiliates or agents to conduct any necessary credit checks and hereby waive my right conferred upon me by the stature or otherwise regarding any disclosures obtained by BBC Franchising or it's affiliates or agents. I understand that any false information or consequential omission contained in this application would be cause for immediate terminations of any subsequent agreement reached between myself and Better Buzz Coffee Franchising.

The submission of this application does not obligate me or BBC Franchising or it's affiliates or agents in any way or manner.

Signed:	Date:
Printed Name:	

Confidentiality and Non-Disclosure Agreement

BBC Franchising agrees to provide to the undersigned pertinent, confidential and proprietary documents and information relating to BBC Franchising. The undersigned agrees that this and any subsequent information received will be held in the strictest confidence and only used for the sole intention of evaluating a BBC Franchising outlet for the purpose of negotiating a Better Buzz Coffee Franchise. The undersigned further agrees this information shall only be made available to his/her financial and legal advisors, and then only under the terms and conditions that are set forth herein. In the event that it is determined that there is no interest in negotiating the acquisition of a Better Buzz Coffee Franchise, all documents and information provided shall be returned to BBC Franchising.

Signed:	Date:
Printed Name:	
Address:	